
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934
(Amendment No.)**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only** (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

iRobot Corporation
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:


On April 27, 2016, iRobot Corporation mailed the following letter to its shareholders:

iRobot®

*An important message for
all iRobot shareholders*

*Protect the Value of Your Investment:
Vote FOR ALL on the
WHITE Proxy Card **TODAY***





Important Stockholder Information

iRobot Corporation ("iRobot", or the "Company") will hold its 2016 Annual Meeting of stockholders on May 25, 2016. The Company has filed with the Securities and Exchange Commission (the "SEC") and mailed to its stockholders a definitive proxy statement and form of WHITE proxy card in connection with the 2016 Annual Meeting. The definitive proxy statement contains important information about the Company, the 2016 Annual Meeting and related matters.

COMPANY STOCKHOLDERS ARE STRONGLY ENCOURAGED TO READ THE DEFINITIVE PROXY STATEMENT AND ANY OTHER RELEVANT SOLICITATION MATERIALS WHEN THEY BECOME AVAILABLE BECAUSE THESE DOCUMENTS CONTAIN IMPORTANT INFORMATION.

The Company and its directors and executive officers may be deemed to be participants in the solicitation of proxies from the stockholders of the Company in connection with the matters to be considered at the 2016 Annual Meeting. Information regarding the Company's directors and executive officers is contained in the Company's annual report on Form 10-K filed with the SEC on February 19, 2016, and definitive proxy statement filed with the SEC on March 29, 2016.

The proxy statement and other relevant solicitation materials (when they become available), and any and all documents filed by the Company with the SEC, may be obtained by investors and security holders free of charge at the SEC's web site at www.sec.gov. In addition, the Company's filings with the SEC, including the proxy statement and other relevant solicitation materials (when they become available), may be obtained, without charge, from the Company by directing a request to the Company at 8 Crosby Drive, Bedford, MA 01730, Attention: Investor Relations. Such materials are also available at www.irobot.com.

Forward-Looking Statements

Certain statements made in this communication that are not based on historical information are forward-looking statements which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements may be identified with words like "believe," "may," "could," "would," "might," "should," "expect," "intend," "plan," "target," "anticipate" and "continue," the negative of these words, other terms of similar meaning or the use of future dates. This communication contains express or implied forward-looking statements relating to, among other things, iRobot's expectations regarding future financial performance, future operating performance and growth, our strategic actions to continue revenue growth, demand for our robots, strategic investments to diversify Home revenue, the impact of the divestiture of our Defense & Security business, the impact of our strategic actions to enhance stockholder value, and anticipated revenue. These statements are neither promises nor guarantees, but are subject to a variety of risks and uncertainties, many of which are beyond our control, which could cause actual results to differ materially from those contemplated in these forward-looking statements. In particular, the risks and uncertainties include, among other things: our ability to operate in an emerging market, the financial strength of our customers and retailers, our ability to enhance stockholder value through our strategic actions, including the sale of our Defense & Security business, general economic conditions, market acceptance of our products, and competition. Existing and prospective investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. iRobot undertakes no obligation to update or revise the information contained in this communication, whether as a result of new information, future events or circumstances or otherwise. For additional disclosure regarding these and other risks faced by iRobot, see the disclosure contained in our public filings with the SEC.

**Your Board of Directors Seeks
Your Support at the Upcoming
Annual Meeting of Stockholders:**

VOTE **FOR:**



Continued Market Leadership
in Consumer Robotics



A Superior Track Record of
Performance and Value Creation



Two Directors With the Expertise
and Vision to Guide iRobot Into
an Even Brighter Future



Continued Smart Investment in
R&D to Develop Winning Products

VOTE THE **WHITE** PROXY CARD TODAY

The Leader in Consumer Robotics

25 YEARS

OF GLOBAL ROBOTIC-TECHNOLOGY MARKET LEADERSHIP



1200+

PATENTS & PATENTS PENDING



4x

NEAR-TERM U.S. HOUSEHOLD PENETRATION POTENTIAL

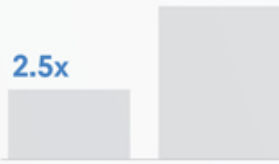


2.5x

GREATER REVENUE GROWTH RATE THAN PEERS

6x

GREATER REVENUE GROWTH RATE THAN S&P 500



more than

60%

SHARE OF THE GLOBAL ROBOTIC VACUUM MARKET SEGMENT⁽¹⁾



AWARD-WINNING

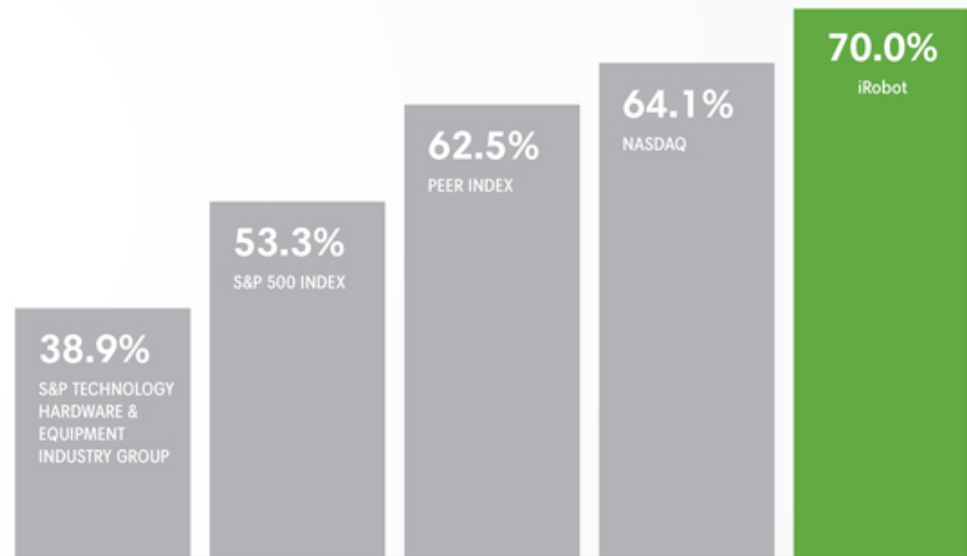
TECHNOLOGY AND PRODUCTS



⁽¹⁾ Segment of Vacuum Market with retail prices over \$200



Outperforming peers with a total shareholder return of **~70%**



SOURCE: CAPITAL IQ. Note: Market data as of 1/1/2013 to 4/22/2016. Peer Index is equal weighted for its constituents. Peer Index is comprised of 3D Systems, AeroVironment, Alphabet, Apple, Cognex, Dolby, Electrolux, Garmin, Intuitive Surgical, InvenSense, Koninklijke Philips, Logitech, Microsoft, Nautilus, Netgear, Plantronics, TiVo, Trimble Navigation, Universal Electronics, and Whirlpool. Defense & Security peers excluded.



iRobot's director nominees bring **extensive software, technology and Internet of Things (IoT) experience**

Mohamad Ali



- Extensive vision and technology leadership in software, cloud infrastructure, and data analytics
- Significant experience with capital allocation in technology companies

CARBONITE™

President and CEO
(December 2014 - Present)

- Took over during a period of transition and reset growth strategy
- Repositioned for SMB opportunity, moving R&D and marketing to higher return on investment business
- Executed EVault acquisition, strengthening Carbonite's position at the high end of the SMB market



Former Chief Strategy Officer
(September 2012 - December 2014)

- Extremely successful tenure as Chief Strategy Officer driving high shareholder returns
- Led the decision process to separate HP into two companies



Former Vice President
(March 2005 - July 2009)

- Developed analytics strategy and acquired numerous companies to build what is today one of IBM's largest and most profitable businesses



Michael Bell



- Pioneer of the Internet of Things (IoT)
- Significant experience in R&D, technology innovation, and end-market expansion
- Developer of product strategies and tightly integrated hardware / software products



President and CEO
(September 2015 - Present)

- Took over to lead next phase of growth and innovation
- Accelerated innovation into smart utility networks, smart cities, and broader Internet of Things opportunities



Former Vice President
(July 2010 - September 2015)

- Led technology groups focused on new devices, mobility, and communications
- Oversaw entry into the phone and tablet markets



Former Vice President
(1991 - 2007)

- Made significant product decisions and contributions to the iMac, Apple TV, and iPhone programs
- Created the first ever consumer WiFi product — Apple AirPort



PROTECT THE VALUE OF YOUR *iRobot* INVESTMENT

PLEASE VOTE THE WHITE
CARD TODAY.



Please do **NOT** use any Green proxy card sent to you by Red Mountain Capital, as doing so will revoke your vote on the WHITE proxy card.



**YOUR VOTE
IS IMPORTANT,
NO MATTER
HOW MANY
OR FEW SHARES
YOU OWN**

If you have questions about how to vote your shares, or need additional assistance, please contact the firm assisting us in the solicitation of proxies:

INNISFREE M&A INCORPORATED

Shareholders Call Toll-Free: (877) 717.3929

Banks and Brokers Call Collect: (212) 750.5833