



iROBOT CORPORATION

Introduction to iRobot Corp.

March 2022

Forward Looking Statements

Certain statements made in this presentation that are not based on historical information are forwardlooking statements which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

These statements are neither promises nor guarantees, but are subject to a variety of risks and uncertainties, many of which are beyond our control, which could cause actual results to differ materially from those contemplated in these forward-looking statements.

Investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. iRobot Corporation undertakes no obligation to update or revise the information contained in this presentation, whether as a result of new information, future events or circumstances or otherwise.

For additional disclosure regarding these and other risks faced by iRobot Corporation, see the disclosure contained in our public filings with the Securities and Exchange Commission.

Non-GAAP Financial Metrics

Regulation G Disclosure

This presentation contains references to the non-GAAP financial measures as defined by SEC Regulation G, including non-GAAP gross profit and non-GAAP gross profit margin, non-GAAP operating expenses, non-GAAP operating income and non-GAAP operating income margin, non-GAAP income tax expense, non-GAAP net income (earnings) and non-GAAP net income (earnings) per share. These non-GAAP financial measures should not be considered a substitute for, or superior to, financial measures calculated in accordance with GAAP, and the financial results calculated in accordance with GAAP and reconciliations from these results should be carefully evaluated.

Non-GAAP gross profit removes expenses related to the amortization of acquired intangible assets and stock-based compensation while non-GAAP gross profit margin is calculated as non-GAAP gross profit divided by revenue for the applicable period. Non-GAAP operating expenses excludes the amortization of acquired intangible assets, stock-based compensation, net merger, acquisition and divestiture (income) expense, and net IP litigation expense. Non-GAAP operating income removes the aforementioned non-GAAP operating expenses while non-GAAP operating income margin is calculated as non-GAAP operating income divided by revenue for the applicable period. Non-GAAP income tax expense reflects the tax effect of the non-GAAP adjustments, calculated using the appropriate statutory tax rate for each adjustment. Non-GAAP net income includes the aforementioned items related to non-GAAP income from operations, and also removes gain or loss on strategic investments. Non-GAAP net income (earnings) per share is calculated by dividing non-GAAP net income (earnings) by the number of diluted shares used in per share calculations for the applicable period. Definitions of each item and why they are used in calculating non-GAAP financial measures is detailed in the appendix of this presentation.

We use non-GAAP measures to internally evaluate and analyze financial results. We believe these non-GAAP financial measures provide investors with useful supplemental information about the financial performance of our business, enable comparison of financial results between periods where certain items may vary independent of business performance, and enable comparison of our financial results with other public companies, many of which present similar non-GAAP financial measures. The reconciliation of these non-GAAP metrics to the comparable GAAP metrics are set forth in the accompanying tables in the appendix of this presentation and are available on our website at https://investor.irobot.com/.



THE CONSUMER ROBOT CONPANY iRobot is the global home robot leader.

We bring over 30 years of AI & advanced robotics experience

which enable us to build the world's most thoughtful robots and develop intelligent home innovations that make life better.

Investment Highlights

Category creator, innovator & leader

- Cutting-edge AI and robotics
- Robotic vacuum cleaner category offers a long, broad runway for growth
- Software intelligence differentiates robotic products and supports product diversification

Expansive, growing customer base underpins go-to-market transformation

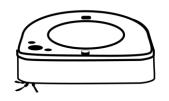
- Extensive retail network continues to bring new customers into our franchise
- Building direct relationships with 14m connected customers
- Substantial opportunity to nurture lifetime value augmented by product diversification

Navigating challenging supply chain environment

- FY21 revenue impacted by semiconductor chip constraints while higher supply chain and tariff costs further diminished FY21 profitability
- Anticipate that ongoing Initiatives will improve access to semiconductor chips and support increased 2H22 volumes

Well-positioned to accelerate revenue and EPS growth over the long-term

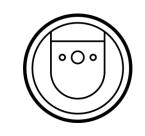
- Participating in global, growth-oriented categories
- FY22 outlook for solid revenue growth and EPS expansion
- Anticipate that 2H22 performance will serve as a springboard to achieve long-term financial targets and drive substantial value creation



NASDAQ:







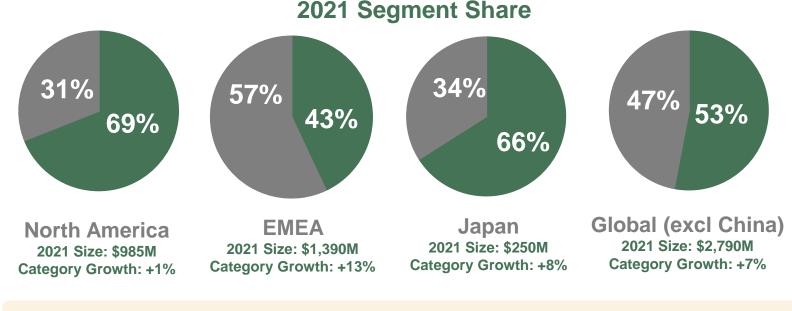
Headquarters: **Bedford, MA**

Category Creator, Innovator & Leader

Global category leader well positioned for future expansion

Broadened portfolio over the past two years with innovative new products

Significant investment in software innovation elevates cleaning experience and extends differentiation



Supply constraints impacted our ability to hold share in all key regions

* Source: 2021 market size for Vacuum Cleaners >\$200 (Third-Party Market Data and iRobot internal estimates). Growth from prior year reflects normalization of 52-week calendar year, updates to certain data sources and other changes.



19M+ Connected robots

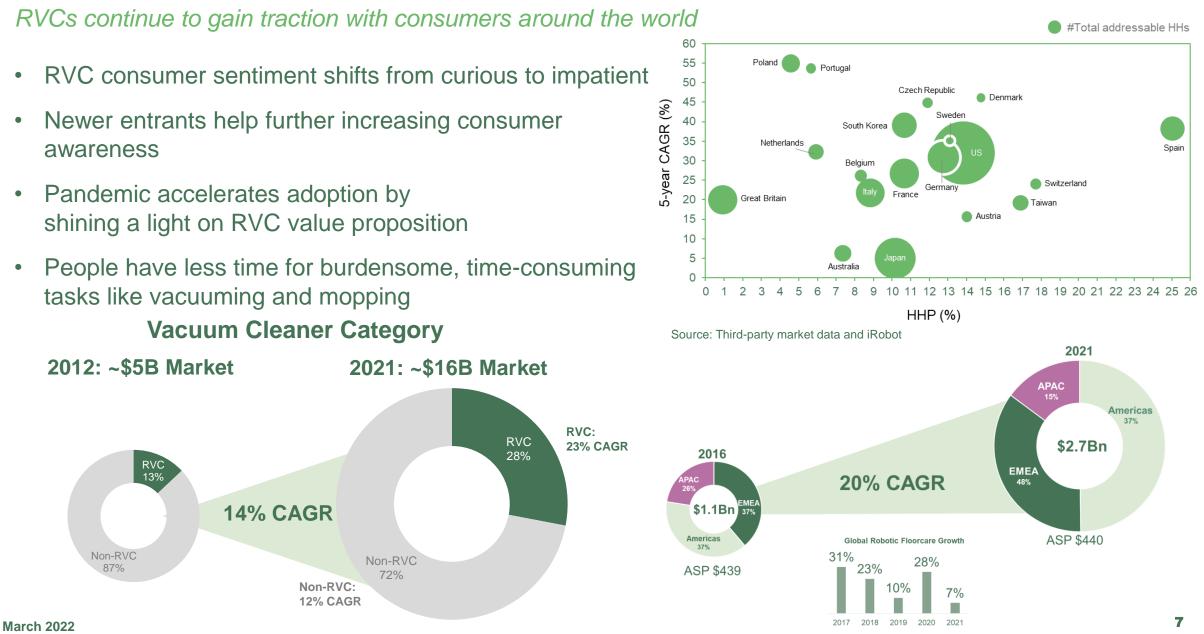
14M Connected customers

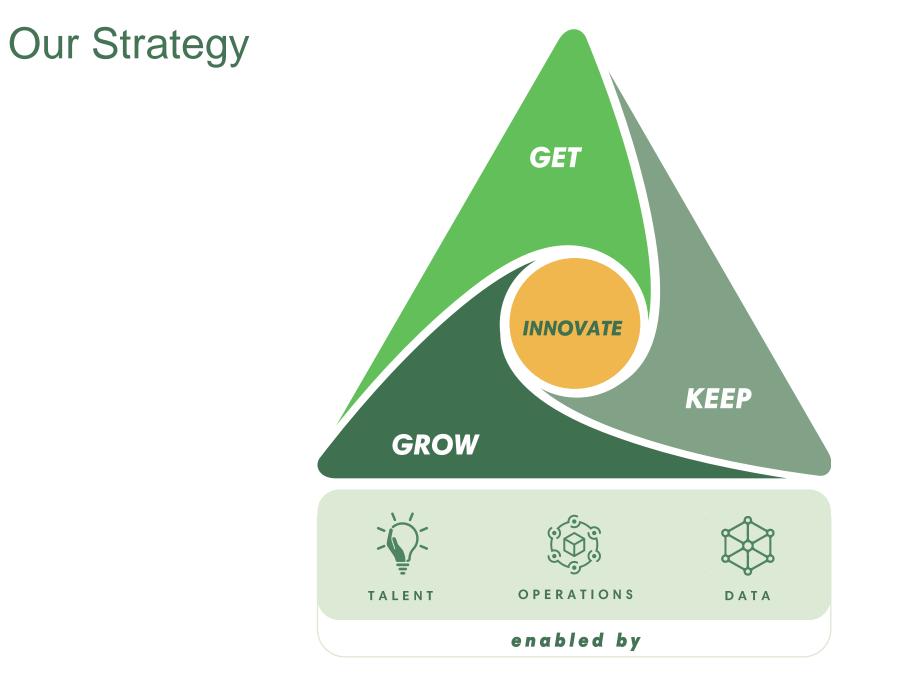
Others

iRobot



A Vibrant Growing Category with a Long, Broad Runway





Roboť Transformations

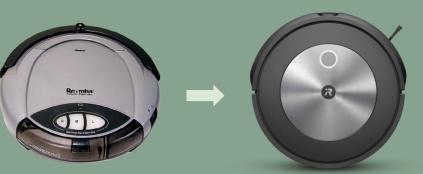
SOFTWARE

GO TO MARKET



Roboť Transformations





SOFTWARE



Superior intelligence and understanding of the environment enables superior performance, ease of use, and reliability.



iRobot will differentiate based on superior software intelligence delivered on high-performance, beautifully designed hardware





Preferences

Not Programing

Robot Genius



Collaborative Intelligence



Home Knowledge



Do Not Disturb



Voice Announcements



Moment Cleaning



Room Labeling



Quiet Drive



Clean While I'm Away



Precision Clean Zones



Map Sharing



Careful Drive



Seasonal Recommendations



Keep Out Zones



Continuous Updates



Estimated Cleaning Times

Robust Product Portfolio Spans Range of Price Points



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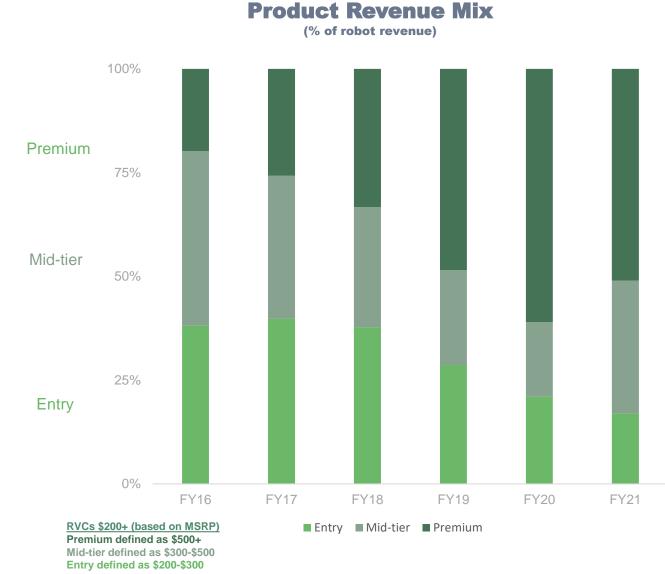
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GOOD

Innovation Drives Shift to Mid-Tier and Premium Robots

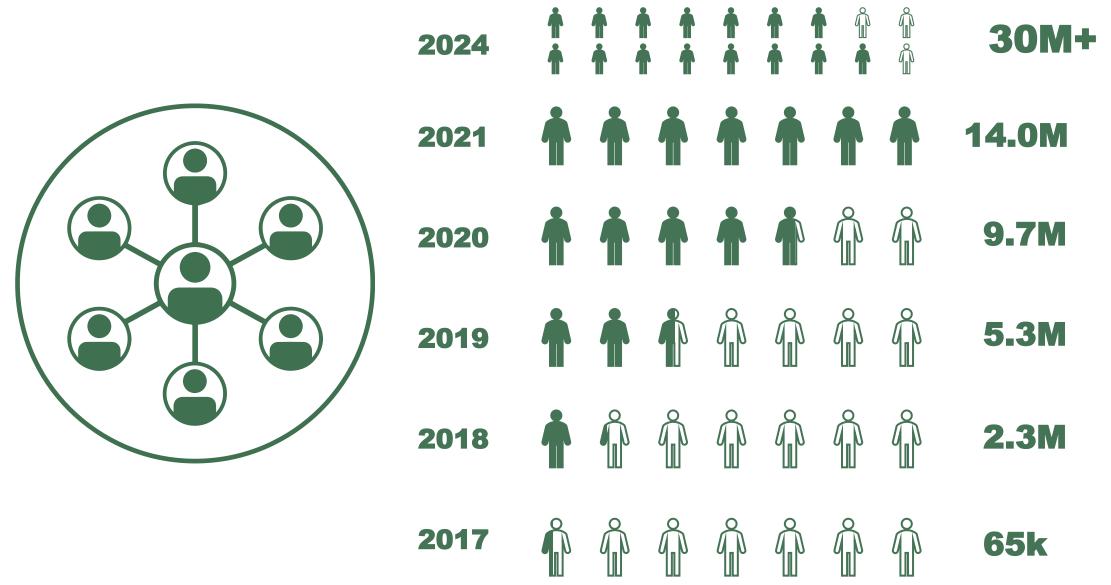


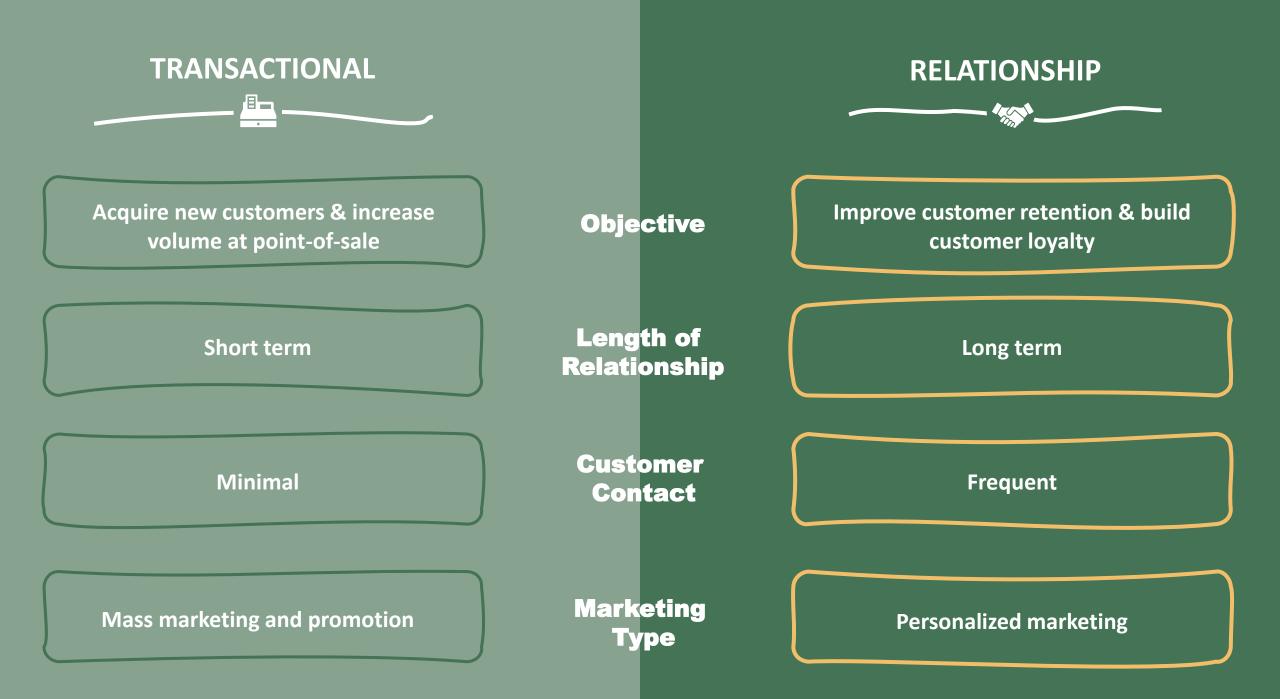
ROOMBA s9+ ROOMBA i7+ BRAAVA JET M6 ROOMBA j7+ 6 **GAME-CHANGING ROBOTS** TME PC CES cine NVENTION INNOVATION AWARDS The Best Robot Mops for 2020 2020 AWARDS 2019 REAL HOMES **CMPANY** The iRobot Roomba s9+ and Braava m6 are the robots you should trust to clean your house well iRobot Roomba S9+ review * * * * * ::: DESIGN AWARD 2020 HouseBeautiful IOME TechCrunch 50 Products That'll Dramatically Improve IIIOPNS Your Life at Home GOOD Net HOUSEKEEPING Forbes BEST OVERALL ROBOT VACUUM Best Health Innovations For The Home 2019

Robot[®] Transformations

GO TO MARKET

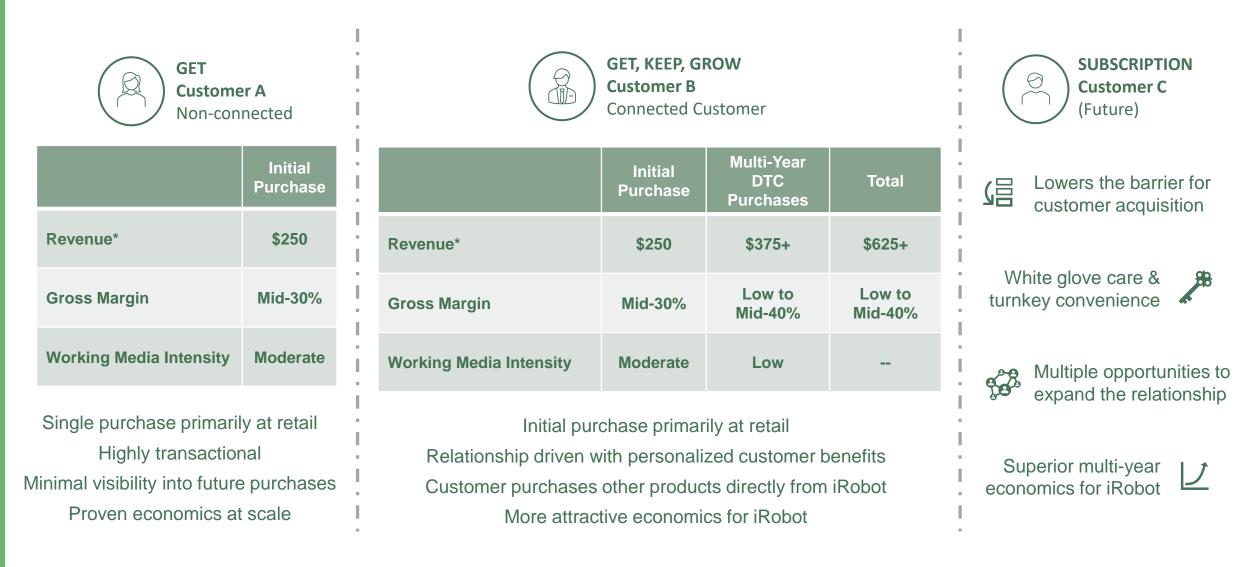
An Expansive, Growing & Global Base of Connected Customers





The Lifetime Value of an iRobot Connected Customer

Attractive multi-year economics

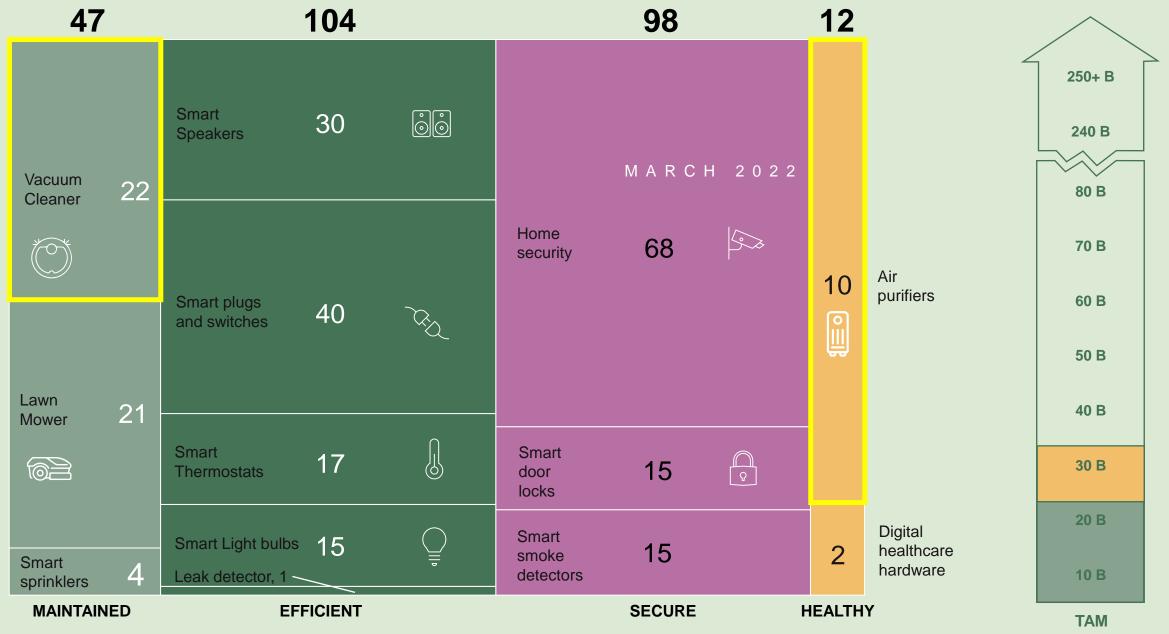


Addressing Customer Needs Beyond the RVC

Complementary products add value to help make homes cleaner and healthier



Product Diversification: Our Market Opportunity, \$B



Source: iRobot, December 2021

Expansion & Diversification – Why Air Purification?



iRobot's 14m Connected Customers

Expansion & Diversification – Why Air Purification?

~80% Found Air Purification & Monitoring Somewhat or Very Appealing



iRobot's 14m Connected Customers

Expansion & Diversification – Why Aeris?



Differentiated and highly regarded products

Significant opportunity to leverage our retail relationships, marketing expertise and expansive global connected customer base

Expect air to be a \$150m+ annual revenue product category over the next several years

Potential for gross margin improvement

Navigate Current Macro Supply Chain Challenges



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Semiconductor Chip Shortage

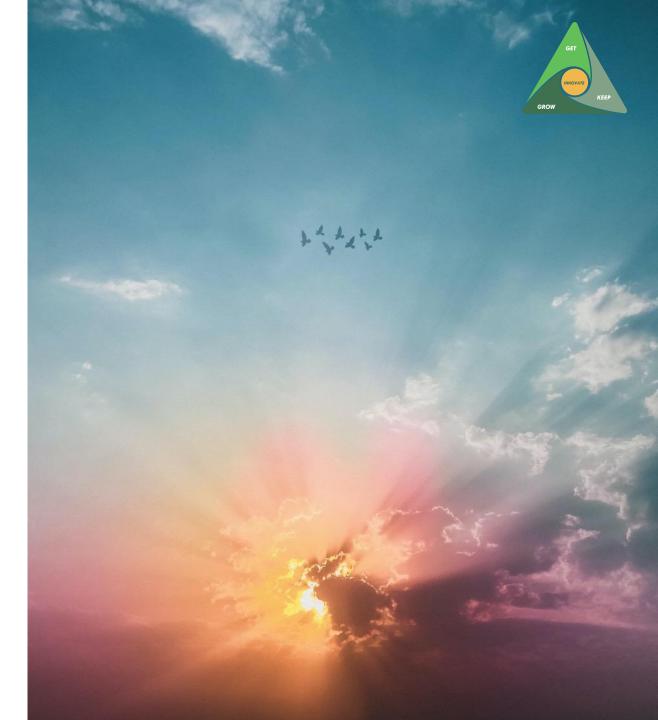


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Increased Oceanic Transport Costs



Higher Air Freight Costs



Key Supply Chain Initiatives



Address current supply chain challenges



Support growth



Risk mitigation & productivity optimization

Our Revenue Growth Prospects Are Bright

Household Penetration Remains Low

We continue to fuel our innovation engine

Our retail partnerships remain strong

We are building strong, enduring relationships with our customers

We are investing to diversify our product portfolio

Category growth will remain very healthy

Our value proposition will continue to resonate

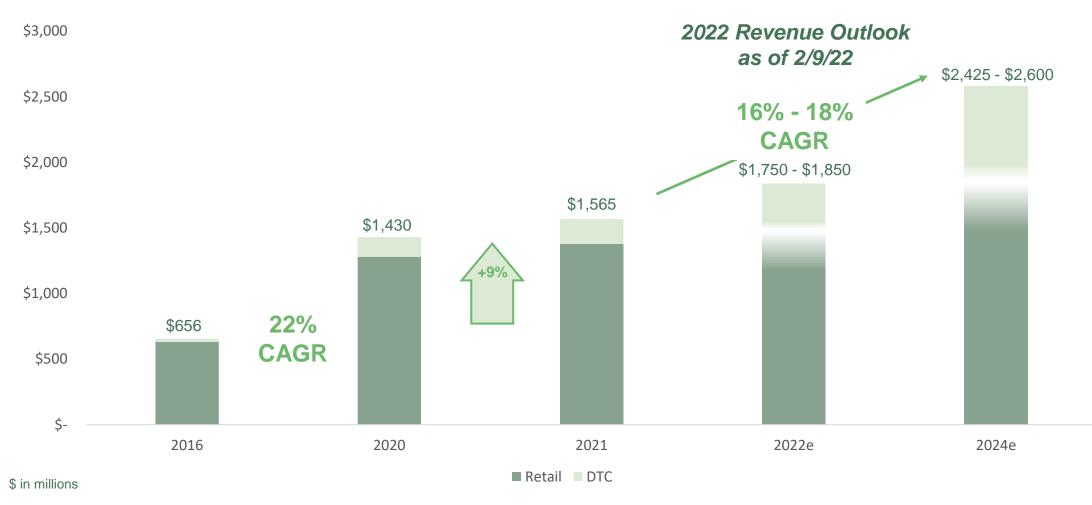
We will continue to win new customers

More customers spending more money with us directly

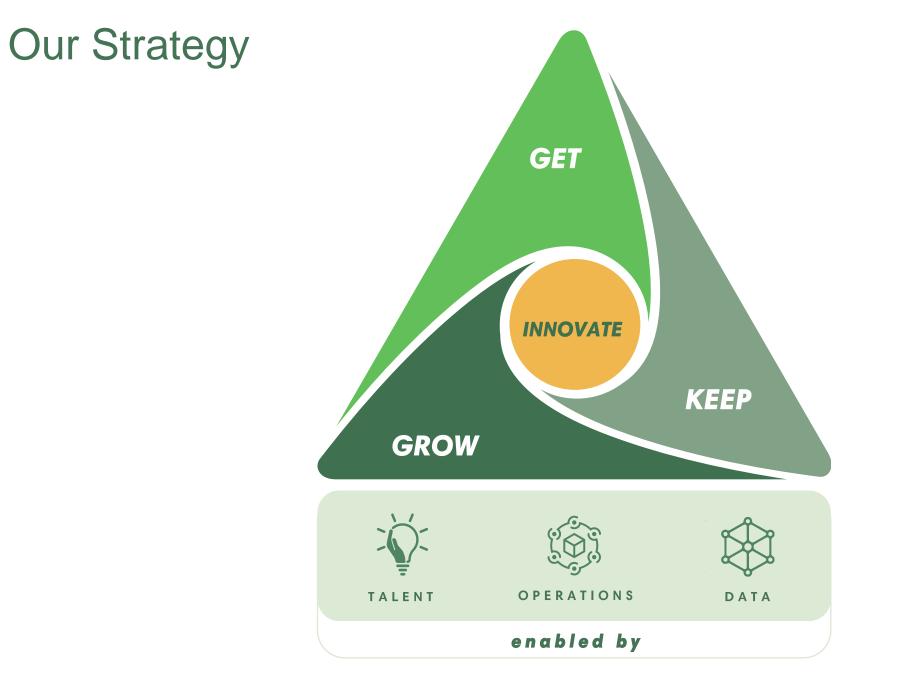
Further increases existing customer revenue and brings new customers to iRobot

Revenue

Anticipate accelerating top-line growth in 2H22 that continues into 2023 and 2024



Retail will still generate the majority of revenue; DTC anticipated to grow to >25% of total revenue









New Floor Cleaning Robots



Genius 2.0



Genius 3.0



Genius Updates



New Adjacent Products

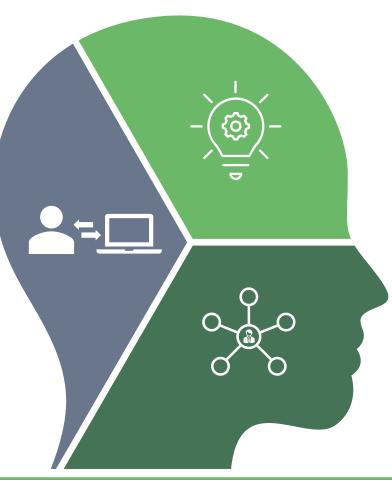
Adding New Connected Customers

Key Initiatives & Milestones

Omnichannel Retail

GET

Drives substantial majority of new connected customers





Innovation

Software underpins a compelling value proposition across a range of price points that enable us to keep expanding our connected customer base

iRobot Select

Expands our ability to win first-time buyers, particularly entry level and value-conscious consumers

30m+ Connected Customers by 2024 ~60% of total revenue will come from new customers by 2024

KEEP

Happy Customers Will Spend More Directly with Us

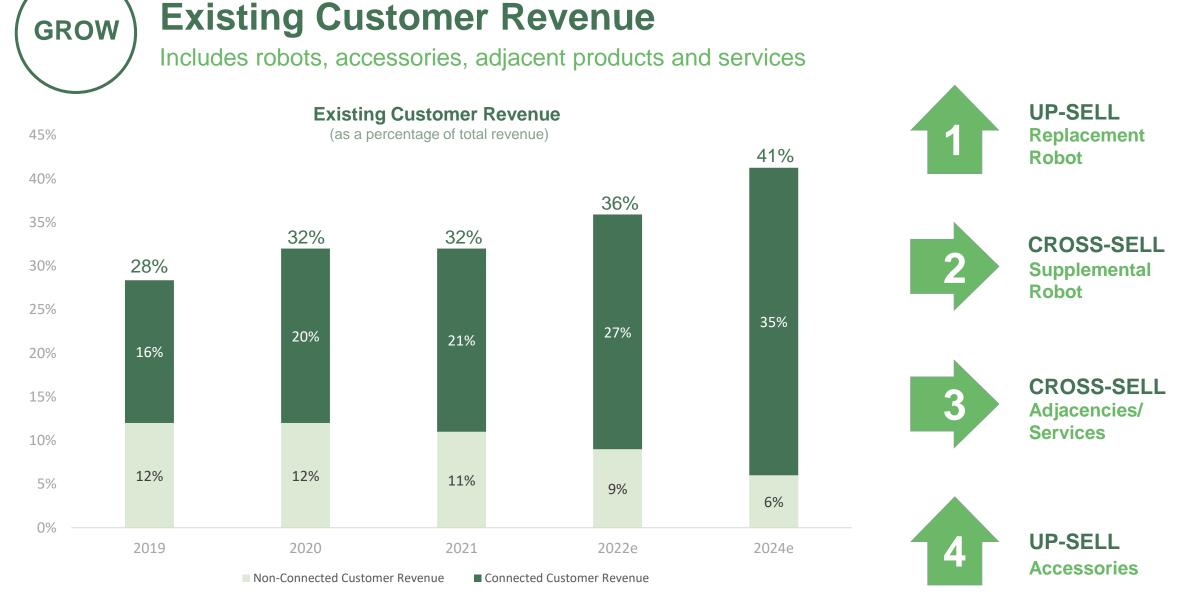
Key Initiatives & Milestones

- New Genius features & functionality increase engagement and utilization
- New CRM capabilities amplifies engagement
- Customer care further elevates the iRobot experience



- * Utilization tracks the percentage of robots used by their owners at least once the following quarter.
- ** Net Promoter Score measures the loyalty of customers to a company with scores ranging from -100 to +100

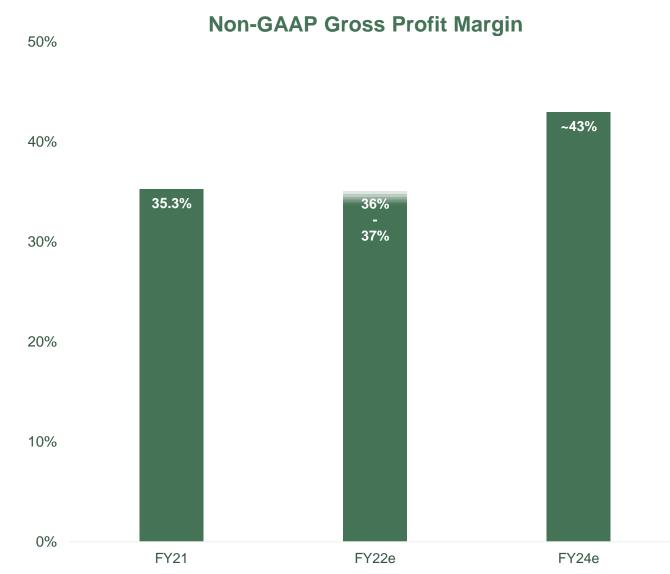
*** Based on American Customer Satisfaction Index for Household Appliances. 2021 Average Satisfaction Score for Household 32 Appliances in 2021 was 78. iRobot CSAT score as of July 2021.



iRobot connected customer revenue is an estimate based on timing of customer connectivity to Home App rather than actual sale date. iRobot non-connected customer revenue is an estimate based on annual survey data for replacement or upgrade purchase activity from existing customer less connected customer revenue.

Non-GAAP Gross Margin

Meaningful improvement as cost headwinds subside (FY22 outlook as of 2/9/22)



Key Contributors

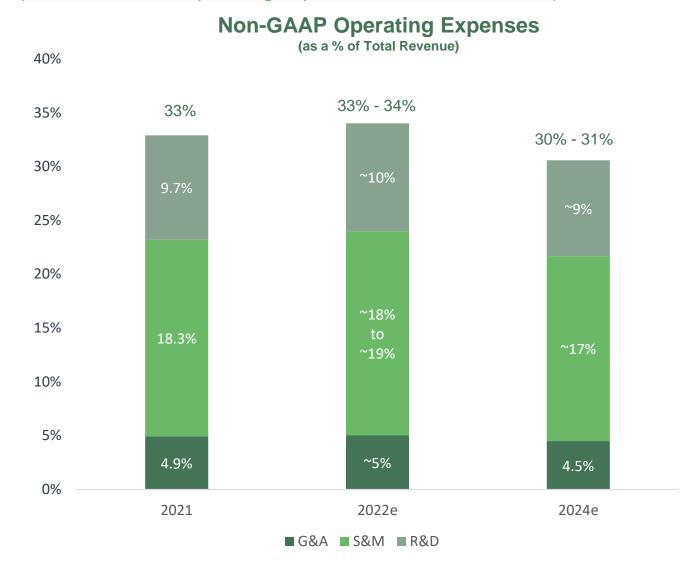
- Malaysia gains scale
- Substantially lower tariff exposure
- DTC growth and optimization
- COGs efficiencies
- Operations team overhead leverage
- Component cost inflation continues into FY22
 but dissipates thereafter
- Inflated transportation costs in FY22 but normalize thereafter
- Pricing and promotion

Limited gross margin improvement expected in FY22

Reflects only the estimated impact of FY21 and FY22 cost headwinds on estimated FY21 and FY22 non-GAAP gross profit margin. See prior slide for additional detail on FY21 and FY22 cost headwinds.

Non-GAAP Operating Expenses

(2022 non-GAAP operating expense outlook as of 2/9/22)



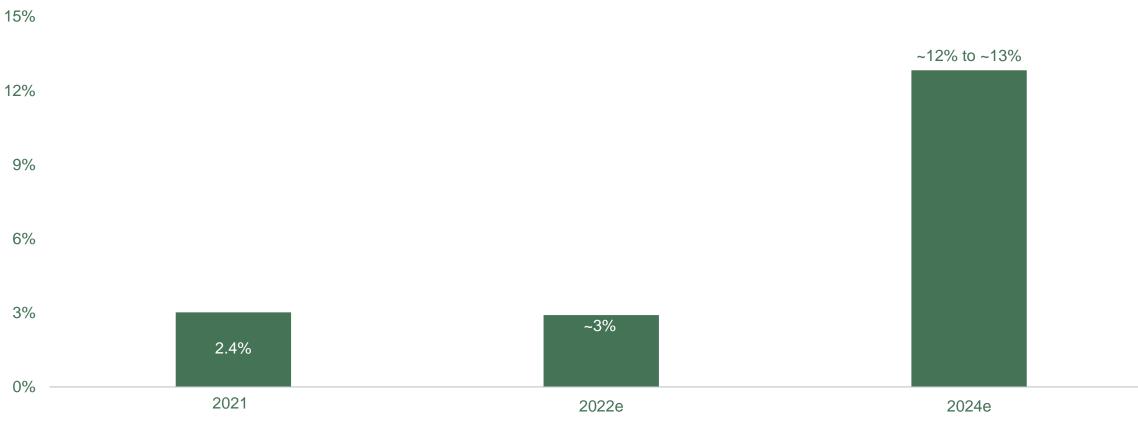
Key Contributors

- R&D benefits from "Platform-based" hardware and software development while leveraging engineering resources in lowercost geographies
- Working media leverage as existing connected customer revenue growth benefits from CRM efficiencies
- Scalable commercial foundation to support entry into new adjacencies
- Most administrative functions and workplace
 trends sized for growth

Pragmatic spending in FY22 to minimize impact of cost headwinds

Non-GAAP Operating Income Margin

(2022 non-GAAP operating income outlook as of 2/9/22)



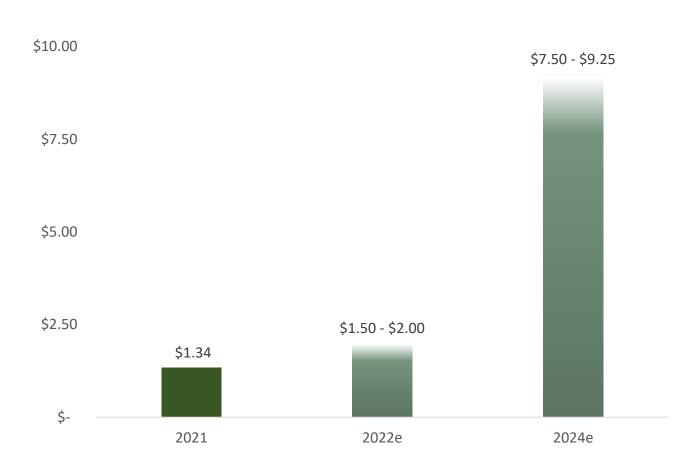
Reflects only the impact of actual FY21 and estimated FY22 cost headwinds on actual FY21 and estimated FY22 non-GAAP operating income margin. See slide 32 for additional detail on FY21 and FY22 cost headwinds.

Steady improvement in gross margins combined with operating leverage yields meaningful improvement in OI margin

March 2022

Non-GAAP Diluted EPS

Non-GAAP Diluted EPS



Key Contributors

- Minimal other expense annually
 - Interest income offset by hedging fees
- Tax rate increases from 4% in 2022 up to 20% – 21% in 2024
- FY22 shares outstanding of ~28m expected to rise to 29m+ in 2024

Significant 2H22 EPS expansion expected with revenue acceleration

Long-Term Financial Model (2024) Non-GAAP



Summary

Category creator, innovator & leader

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- Robotic vacuum cleaner category offers a long, broad runway for growth
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Expansive, growing customer base underpins go-to-market transformation

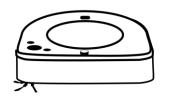
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Navigating challenging supply chain environment

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Well-positioned to accelerate revenue and EPS growth over the long-term

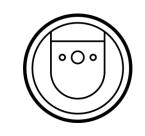
- Participating in global, growth-oriented categories
- FY22 outlook for solid revenue growth and EPS expansion
- Anticipate that 2H22 performance will serve as a springboard to achieve long-term financial targets and drive substantial value creation



NASDAQ:







Headquarters: **Bedford, MA**



MARCH 2022

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APPENDIX



MARCH 2022

GAAP – NON-GAAP RECONCILIATIONS

Non-GAAP Financial Measures

Our non-GAAP financial measures reflect adjustments based on the following items.

Amortization of acquired intangible assets: Amortization of acquired intangible assets consists of amortization of intangible assets including completed technology, customer relationships, and reacquired distribution rights acquired in connection with business combinations. Amortization charges for our acquisition-related intangible assets are inconsistent in size and are significantly impacted by the timing and valuation of our acquisitions. We exclude these charges from our non-GAAP measures to facilitate an evaluation of our current operating performance and comparisons to our past operating performance.

Net Merger, Acquisition and Divestiture (Income) Expense: Net merger, acquisition and divestiture (income) expense primarily consists of transaction fees, professional fees, and transition and integration costs directly associated with mergers, acquisitions and divestitures. It also includes business combination adjustments including adjustments after the measurement period has ended. The occurrence and amount of these costs will vary depending on the timing and size of these transactions. We exclude these charges from our non-GAAP measures to facilitate an evaluation of our current operating performance and comparisons to our past operating performance.

Stock-Based Compensation: Stock-based compensation is a non-cash charge relating to stock-based awards. We exclude this expense as it is a non-cash expense, and we assess our internal operations excluding this expense and believe it facilitates comparisons to the performance of other companies.

IP Litigation Expense, Net: IP litigation expense, net relates to legal costs incurred to litigate patent, trademark, copyright and false advertising infringements, or to oppose or defend against interparty actions related to intellectual property. Any settlement payment or proceeds resulting from these infringements are included or netted against the costs. We exclude these costs from our non-GAAP measures as we do not believe these costs have a direct correlation to the operations of our business and may vary in size depending on the timing and results of such litigations and settlements.

Gain/Loss on Strategic Investments: Gain/loss on strategic investments includes fair value adjustments, realized gains and losses on the sales of these investments and losses on the impairment of these investments. We exclude these items from our non-GAAP measures because we do not believe they correlate to the performance of our core business and may vary in size based on market conditions and events. We believe that the exclusion of these gains or losses provides investors with a supplemental view of our operational performance.

Income tax adjustments: Income tax adjustments include the tax effect of the non-GAAP adjustments, calculated using the appropriate statutory tax rate for each adjustment. We reassess the need for any valuation allowance recorded based on the non-GAAP profitability and have eliminated the effect of the valuation allowance recorded in the U.S. jurisdiction. We also exclude certain tax items that are not reflective of income tax expense incurred as a result of current period earnings. These certain tax items include, among other non-recurring tax items, impacts from the Tax Cuts and Jobs Act of 2017 and stock-based compensation windfalls/shortfalls. We believe disclosure of the income tax provision before the effect of such tax items is important to permit investors' consistent earnings comparison between periods.

FY21 and FY20 GAAP Actuals Reconciled to FY21 and FY20 Non-GAAP Actuals

For the twelve months ended

iRobot Corporation Supplemental Reconciliation of GAAP Actuals to Non-GAAP Actuals (in thousands, except per share amounts) (unaudited)

For the twelve months ended			
Jan	uary 1, 2022	Jan	uary 2, 2021
\$	1,564,987	\$	1,430,390
\$	550,299	\$	670,229
	1,223		1,920
	1,321		1,511
	(270)		(36,486)
\$	552,573	\$	637,174
	35.3%		44.5%
\$	551,399	\$	523,907
	(1,030)		(992)
	(20,373)		(28,464)
	(2,059)		566
	(13,464)		(5,444)
	(156)		(2,073)
\$	514,317	\$	487,500
	32.9%		34.1%
\$	(1,100)	\$	146,322
	2,253		2,912
	21,694		29,975
	(270)		(36,486)
	2,059		(566)
	13,464		5,444
	156		2,073
\$	38,256	\$	149,674
	2.4 %		10.5 %
	Jan \$ \$ \$ \$	$\begin{array}{r c c c c c c c c c c c c c c c c c c c$	$\begin{array}{c c c c c c c c c c c c c c c c c c c $

ed)	For the twelve months ended			
	Janu	ary 1, 2022	Janu	ary 2, 2021
GAAP Income Tax (Benefit) Expense	\$	(2,106)	\$	40,847
Tax effect of non-GAAP adjustments		(2,933)		(12,016)
Other tax adjustments		4,902		(635)
Non-GAAP Income Tax (Benefit) Expense	\$	(137)	\$	28,196
GAAP Net (Loss) Income	\$	30,390	\$	147,068
Amortization of acquired intangible assets		2,253		2,912
Stock-based compensation		21,694		29,975
Tariff refunds		(270)		(36,486)
Net merger, acquisition and divestiture expense (income)		2,059		(1,241)
IP litigation expense, net		13,464		5,444
Restructuring and other		156		2,073
Gain on strategic investments		(30,063)		(43,817)
Income tax effect		(1,969)		12,651
Non-GAAP Net (Loss) Income	\$	37,714	\$	118,579
GAAP Net (Loss) Income Per Diluted Share	\$	1.08	\$	5.14
Amortization of acquired intangible assets		0.08		0.10
Stock-based compensation		0.77		1.05
Tariff refunds		(0.01)		(1.28)
Net merger, acquisition and divestiture expense (income)		0.07		(0.04)
IP litigation expense, net		0.48		0.19
Restructuring and other		0.01		0.07
Gain on strategic investments		(1.07)		(1.53)
Income tax effect		(0.07)		0.44
Non-GAAP Net (Loss) Income Per Diluted Share	\$	1.34	\$	4.14

Number of shares used in diluted per share calculation

28,162 28,618

FY20 and FY19 GAAP Actuals Reconciled to FY20 and FY19 Non-GAAP Actuals

iRobot Corporation Supplemental Reconciliation of GAAP Actuals to Non-GAAP Actuals (in thousands, except per share amounts) (unaudited)

	For the twelve months ended			
	Jan	uary 2, 2021	Dece	mber 28, 2019
GAAP Revenue	\$	1,430,390	\$	1,214,010
GAAP Gross Profit	\$	670,229	\$	543,927
Amortization of acquired intangible assets		1,920		11,721
Stock-based compensation		1,511		1,486
Tariff refunds		(36,486)		-
Non-GAAP Gross Profit	\$	637,174	\$	557,134
Non-GAAP Gross Margin		44.5%		45.9%
GAAP Operating Expenses	\$	523,907	\$	457,309
Amortization of acquired intangible assets		(992)		(1,051)
Stock-based compensation		(28,464)		(22,258)
Net merger, acquisition and divestiture (expense) income		566		(466)
IP litigation expense, net		(5,444)		(2,218)
Restructuring and other		(2,073)		-
Non-GAAP Operating Expenses	\$	487,500	\$	431,316
Non-GAAP Operating Expenses as a % of Non-GAAP Revenue		34.1%		35.5%
GAAP Operating Income	\$	146,322	\$	86,618
Amortization of acquired intangible assets		2,912		12,772
Stock-based compensation		29,975		23,744
Tariff refunds		(36,486)		-
Net merger, acquisition and divestiture expense (income)		(566)		466
IP litigation expense, net		5,444		2,218
Restructuring and other		2,073		-
Non-GAAP Operating Income	\$	149,674	\$	125,818
Non-GAAP Operating Margin		10.5%		10.4%

	For the twelve months ended			ended
	Janu	ary 2, 2021	Decei	mber 28, 2019
GAAP Income Tax Expense	\$	40,847	\$	13,533
Tax effect of non-GAAP adjustments		(12,016)		4,648
Other tax adjustments		(635)		6,928
Non-GAAP Income Tax Expense	\$	28,196	\$	25,109
GAAP Net Income	\$	147,068	\$	85,300
Amortization of acquired intangible assets		2,912		12,772
Stock-based compensation		29,975		23,744
Tariff refunds		(36,486)		-
Net merger, acquisition and divestiture expense (income)		(1,241)		466
IP litigation expense, net		5,444		2,218
Restructuring and other		2,073		-
Gain on strategic investments		(43,817)		(8,904)
Income tax effect		12,651		(11,576)
Non-GAAP Net Income	\$	118,579	\$	104,020
GAAP Net Income Per Diluted Share	\$	5.14	\$	2.97
Amortization of acquired intangible assets		0.10		0.44
Stock-based compensation		1.05		0.83
Tariff refunds		(1.28)		-
Net merger, acquisition and divestiture expense (income)		(0.04)		0.01
IP litigation expense, net		0.19		0.08
Restructuring and other		0.07		-
Gain on strategic investments		(1.53)		(0.31)
Income tax effect		0.44		(0.40)
Non-GAAP Net Income Per Diluted Share	\$	4.14	\$	3.62
Number of shares used in diluted per share calculation		28,618		28,735
Section 301 Tariff Costs				
Section 301 tariff costs	\$	-	\$	37,862
Impact of Section 301 tariff costs to gross and operating margin (GAAP & non-GAAP)		- %		(3.1)%
Impact of Section 301 tariff costs to net (loss) income per diluted share (GAAP & non-GAAP)	\$	-	\$	(1.32)

2022 Outlook (Gross Profit, Operating Income and Net Income Per Share)

Number of shares used in diluted per share calculations

	FY-22
GAAP Gross Profit	\$617 - \$676 million
Amortization of acquired intangible assets	~\$3 million
Stock-based compensation	~\$2 million
Total adjustments	~\$5 million
Non-GAAP Gross Profit	\$622 - \$681 million
	FY-22
GAAP Operating Income	\$1.3 - \$17.3 million
Amortization of acquired intangible assets	~\$5 million
Stock-based compensation	~\$34.5 million
IP litigation expense, net	~\$3.2 million
Total adjustments	~\$42.7 million
Non-GAAP Operating Income	\$44 - \$60 million
	FY-22
GAAP Net (Loss) Income Per Diluted Share	(\$0.23) - \$0.27
Amortization of acquired intangible assets	~\$0.18
Stock-based compensation	~\$1.25
IP litigation expense, net	~\$0.12
Loss on strategic investments	~\$0.61
Income tax effect	~(\$0.43)
Total a divisionante	~\$1.73
Total adjustments	

 ~ 27.6 million

Long-Term Financial Model for 2024 (Gross Profit and Operating Expenses)

	FY-24
Revenue	\$2.425-\$2.600 billion
GAAP Gross Profit	\$1.033 - \$1.113 billion
Amortization of acquired intangible assets	-
Stock-based compensation	~\$2 million
Tariff refunds	
Total adjustments	~\$2 million
Non-GAAP Gross Profit	\$1.035 - \$1.115 billion
	FY-24

GAAP Operating Expenses
Amortization of acquired intangible assets
Stock-based compensation
Net merger, acquisition and divestiture expense (income)
IP litigation expense, net
Restructuring and other
Non-GAAP Operating Expense

ľ	Y	-24

~\$804 - \$834 million ~\$4 million ~\$43 million

> ~\$7 million -

\$750 - 780 million

Long-Term Financial Model for 2024 (Operating Income and Net Income Per Diluted Share)

	FY-24
GAAP Operating (Loss) Income	~\$229 - \$279 million
Amortization of acquired intangible assets	~\$4 million
Stock-based compensation	~\$45 million
Tariff refunds	
Net merger, acquisition and divestiture	
expense (income)	-
IP litigation expense, net	~\$7 million
Restructuring and other	-
Total adjustments	~\$56 million
Non-GAAP Operating Income	\$285 - \$335 million

	FY-24
GAAP Net Income Per Diluted Share	\$5.87 - \$7.60
Amortization of acquired intangible assets	~\$0.14
Stock-based compensation	~\$1.54
Net merger, acquisition and divestiture	
expense (income)	-
IP litigation expense, net	~\$0.24
Restructuring and other	-
Gain on strategic investments	-
Income tax effect	(\$0.29) - (\$0.27)
Total adjustments	\$1.63 - \$1.65
Non-GAAP Net Income Per Diluted Share	\$7.50 to \$9.25

Number of shares used in diluted per share calculations

~29.2 million